



SHOUT HOORAY! EONE ANNOUNCES SEASON 6 PICKUP FOR 'PJ MASKS'

- Season 6 Launches Globally on Disney Junior in Spring 2023

DATE (Providence, RI) – Entertainment One (eOne), Hasbro's global entertainment studio, announced today that PJ MASKS will return for a sixth season, launching globally on Disney Junior in spring 2023.

In season six, superhero trio Catboy, Owlette and Gekko are back for their greatest adventures yet. Fans can get ready for all new villains in the City, a new planet in outer-space and the discovery of a new frozen wilderness...and this time our three friends will have some hero company!

"Our audiences can't get enough of Catboy, Owlette and Gekko, and we're excited to introduce them to even more friends in season six," said Olivier Dumont, President of Family Brands at eOne. "Disney Junior has long been a key global partner and supporter of the series and we're so happy to continue our relationship with them and take the brand to new heights."

PJ Masks has become a global phenomenon since it's launch on Disney Junior back in 2015 as a leading storyteller for pre-schoolers across the globe, broadcast in over 180 territories worldwide across several FTA and VOD platforms. The brand is brought to life through a multitude of consumer products programmes from apparel and role play, to publishing and location based entertainment, firmly established in 85 markets worldwide.

PJ MASKS Season 6 will launch with 52 x 11-minute episodes including three super feature length 44-minute episodes and six half-hour specials that tap into the exciting new themes that pre-schoolers will love.

-ENDS-

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About eOne

Entertainment One Ltd. (eOne) is a talent-driven independent studio that specializes in the development, acquisition, production, financing, distribution and sales of entertainment content. As part of global play and entertainment company Hasbro (NASDAQ: HAS), eOne's expertise spans across film, television and music production and sales; family programming, merchandising and licensing; digital content; and live entertainment. Through its extensive reach and scale, and a deep commitment to high-quality entertainment, eOne unlocks the power and value of creativity. eOne brings to market both original and existing content, sourcing IP from Hasbro's portfolio of 1500+ brands, and through a diversified network of creative partners and eOne companies including: international feature film distribution company Sierra/Affinity; Amblin Partners with DreamWorks Studios, Participant Media, and Reliance Entertainment; Makeready with Brad Weston; unscripted television production companies Renegade 83, Daisybeck, Blackfin and Whizz Kid Entertainment; live entertainment leaders Round Room Live; world-class music companies Audio Network, Dualtone Music Group and Last Gang; and award-winning emerging content and technology studio Secret Location.