



# THE ORIGINAL SUPERHERO SHOW FOR PRE-SCHOOLERS!

**138M**  
Lifetime App Downloads  
(+45% YoY)



**6M** Monthly Active Users  
across all apps

Available to  
stream worldwide!

**58**  
COUNTRIES



**SERIES 4**  
rolling out worldwide!



**SERIES 5**  
Global Launch 2021!



**#9** Most Popular  
show across  
entire Netflix U.S. platform!

**NETFLIX**

\* Source: Netflix / Business Insider W/C May 3, 2021

**#3**  **#4**  **#3** 

Pre-school toys for YTD May 2021

\* Source: The NPD Group: Rank by Value, Preschool Toys Segment, YTD May 2021.

**208M**

Global Streams



(+215% YoY)

New **PJ POWER UP** album  
launch in June!



**318M**

Hours of PJM Content  
watched in 2021 alone!

(+27% MoM)



\* As of May 2021

**17.1B**

Official & UGC  
YouTube Views

(+38% YoY)



\* As of May 2021



**+255M**

Figures Sold Lifetime



MAY 2021