



THE ONLY ALL-BIKE SHOW FOR PRESCHOOLERS



**#1
for Kids
2-5**

(As of 09 April '21, in timeslot)



**New S2 Eps
exceed
timeslot
average in
Mar/Apr**

(As of 25 May '21)



**Improving performance
in Q2!**

**#5 for April, highest in 12
months!
+14% above channel
avg.**

(As of 17 June '21)



**NEW!
Paintbox
App
59K
Total
Downloads**

(As of 22 June '21)



**1.47M
Total
Subscribers**

(As of 24 June '21)

Music

Over 1 Million Streams!



**Spotify listeners up
+13% this month!**

(As of 22 June '21)



**Welcome to Wheelford App
1.04M Monthly Users**



**Welcome to Wheelford App
581K Downloads this
month**

**17M
Total
downloads!**

