

SIX-YEAR-OLD SUPERHEROES LAUNCH ONTO DISNEY JUNIOR IN AUSTRALIA WITH RELEASE OF NEW TV SERIES "PJ MASKS"

New CGI Animated Cartoon Series *'PJ Masks'* Airs On Disney Junior at 6:30pm from April 4th.

It's time to be a hero! This April 4th at 6.30pm will see the launch of *PJ Masks*, a brand new superhero show for preschoolers that is guaranteed to delight young viewers with its adventurous stories, heroic characters and colourful animation. Tune in to Disney Junior to see the first ever episode of the new CGI animated series.

When day turns to night Connor, Amaya and Greg go from being normal kids and transform into superhero alter egos Catboy, Owlette and Gekko; mystery solving heroes with superhuman powers that they use on their action-packed adventures, helping people and learning important lessons along the way.

The adorable, clever characters appeal to both preschool boys and girls who will find themselves empowered by the show's heroic values, with each episode educating children on key themes of resilience, teamwork and morality.

Based on French author Romuald Racioppo's picture book series, *Les Pyjamasques*, *PJ Masks* is the newest cartoon for audiences aged 2 – 6 looking to find adventure, excitement and friendship on their television screens.

Produced by Entertainment One **(eOne)** and Frog Box, in collaboration with the award winning French animation studio TeamTO, along with Disney Junior and France 5, the series follows three six-year-old best friends, who make every child's dreams come true by transforming into problem-solving superheroes once they put their pyjamas on at night.

Olivier Dumont, Managing Director of **eOne Family and eOne Licensing** explains "*PJ Masks* is a winning combination – visually stunning and superbly written. Boys and girls can look forward to many evening escapes into a fantasy world of heroism and central themes of friendship and teamwork when they tune in."

Joel Williams, Head of Programming, Disney Channels Australia & New Zealand added "Disney Junior brings magical storytelling to life and we are delighted to add this exciting and adventurous new series to the schedule."

PJ Masks has already gained a strong fan base, with 1.5 million children watching the US premiere of the series. With characters constantly being introduced and brand new mysteries to solve with each episode, *PJ Masks* is a perpetual delight for young audiences everywhere, set to bring out the hero in boys and girls across Australia and New Zealand.

To see the latest clips and trailers from the series visit: bit.ly/PJMasksYouTube or www.pjmasks.com.

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Notes to editors:

Please find attached:

- Character Q&A's
- Imagery from the series and of the characters

About Entertainment One

Entertainment One Ltd. (LSE:ETO) is a leading international entertainment company that specializes in the acquisition, production and distribution of film and television content. The company's comprehensive network extends around the globe including Canada, the U.S., the UK, Ireland, Spain, Benelux, France, Germany, Scandinavia, Australia, New Zealand and South Africa. Through established Film and Television divisions, the company provides extensive expertise in film distribution, television and music production, family programming, merchandising and licensing, and digital content. Its current rights library is exploited across all media formats and includes more than 40,000 film and television titles, 4,500 hours of television programming and 45,000 music tracks.